

Leslie-Ann Early

UX / PRODUCT DESIGNER

Oklahoma, USA | mail@leslie-early.com | [Portfolio](#) | [LinkedIn](#)

UX / Product Designer with 5+ years of experience designing and optimizing digital products across e-commerce and service platforms. I focus on reducing friction, improving clarity, and delivering measurable product impact.



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EXPERIENCE

UX Designer

E. Breuninger GmbH & Co. - Stuttgart, Germany

10.2021 - 10.2025

- Designed and optimized user flows and interactive prototypes in Figma to improve conversion and engagement.
- Applied Design Thinking to guide iterative, business-aligned product improvements.
- Conducted competitive analyses and usability benchmarks to identify optimization opportunities.
- Facilitated cross-functional workshops and collaborated in Agile/Scrum teams to deliver validated features.
- Contributed to KPI-driven initiatives focused on conversion, adoption, and customer satisfaction.

UX Designer (Working Student)

Robert Bosch Power Tools & ETAS GmbH - Stuttgart, Germany

08.2019 - 10.2021

- Designed customer journey maps to identify friction points.
- Conducted qualitative user interviews to inform design decisions.
- Created wireframes and high-fidelity mockups based on research insights.
- Developed and maintained style guides for scalable design consistency.
- Conducted usability testing to validate and iterate on concepts.
- Collaborated in Agile teams, contributing to user stories and feature refinement.

EDUCATION

Bachelor of Arts: Informationdesign

Stuttgart Media University - Stuttgart, Germany

10.2018 - 04.2022

SKILLS

- User Research & Usability Testing
- Product & Interaction Design
- AI-assisted Prototyping & Vibecoding
- Accessibility & Inclusive Design
- Conversion & Flow Optimization
- Cross-functional Collaboration (Agile/Scrum)

TOOLS

- Figma
- Miro
- Jira & Confluence
- ChatGPT, Cursor, Claude
- Microsoft Office & Teams